# 2023 Key Moments



### January

- 4-31 Back to School
- 22 Chinese New Year

# February

Sydney WorldPride

- 14 Valentines Day
- 25 Mardi Gras

## March

- 8 International Women's Day
- 16-19 Afterpay Day

# April

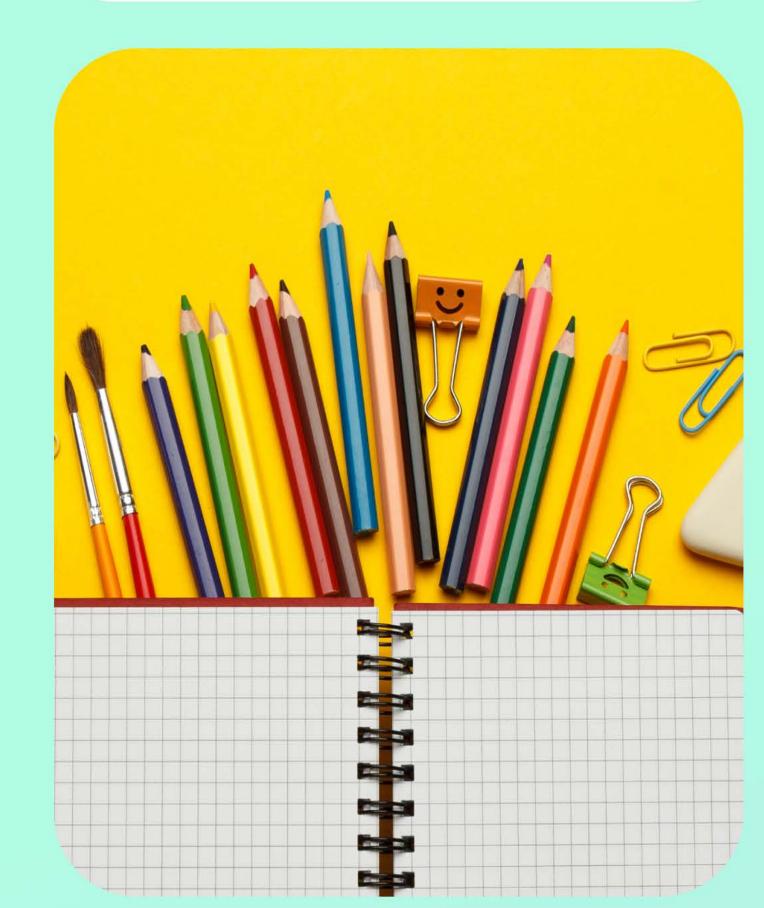
- 7-10 Easter Long Weekend
- 22 Earth Day

# May

- 14 Mother's Day
- 15-19 Australian Fashion Week
- TBC Click Frenzy

#### June

- 12 King's Birthday
- 16-24 Click Frenzy
- 30 EOFY



# July

**Winter Sales** 

Christmas in July

TBC Support Small Sale



## August

TBC Afterpay Day



# September

3 Father's Day



#### October

- 2 Labour Day
- 31 Halloween



#### November

**Spring Racing** 

- 11 Singles Day
- 24 Black Friday
- 27 Cyber Monday
- TBC Click Frenzy



## December

- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve