

# 2023 Key Moments



**January**

- 4-31 Back to School
- 22 Chinese New Year



**February**

- Sydney WorldPride
- 14 Valentines Day
- 25 Mardi Gras



**March**

- 8 International Women's Day
- 16-19 Afterpay Day



**April**

- 7-10 Easter Long Weekend
- 22 Earth Day



**May**

- 14 Mother's Day
- 15-19 Australian Fashion Week
- TBC Click Frenzy



**June**

- 12 King's Birthday
- 16-24 Click Frenzy
- 30 EOFY



**July**

- Winter Sales
- Christmas in July
- TBC Support Small Sale

**August**

- TBC Afterpay Day

**September**

- 3 Father's Day

**October**

- 2 Labour Day
- 31 Halloween

**November**

- Spring Racing
- 11 Singles Day
- 24 Black Friday
- 27 Cyber Monday
- TBC Click Frenzy

**December**

- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve