

2023 Key Moments



January

- 4-31 Back to School
- 22 Chinese New Year



February

- 6 Waitangi Day
- 14 Valentines Day
- 25 Mardi Gras



March

- 8 International Women's Day
- 16-19 Afterpay Day
- 31 EOFY



April

- 7-10 Easter Long Weekend
- 22 Earth Day



May

- 14 Mother's Day
- TBC Click Frenzy



June

- Mid-winter Sales
- 12 King's Birthday
- 16-24 Click Frenzy



July

- Christmas in July
- TBC Support Small Sale

August

- TBC Afterpay Day

September

- 3 Father's Day

October

- 2 Labour Day
- 31 Halloween

November

- 11 Singles Day
- 24 Black Friday
- 27 Cyber Monday
- TBC Click Frenzy

December

- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve