2023 Key Moments



January

- 4-31 Back to School
- 22 Chinese New Year

February

- 6 Waitangi Day
- 14 Valentines Day
- 25 Mardi Gras

March

- 8 International Women's Day
- 16-19 Afterpay Day
- 31 EOFY

April

- 7-10 Easter Long Weekend
- 22 Earth Day

May

- 14 Mother's Day
- TBC Click Frenzy

June

Mid-winter Sales

- 12 King's Birthday
- 16-24 Click Frenzy



July

Christmas in July

ТВС

Support Small Sale



August

TBC Afterpay Day



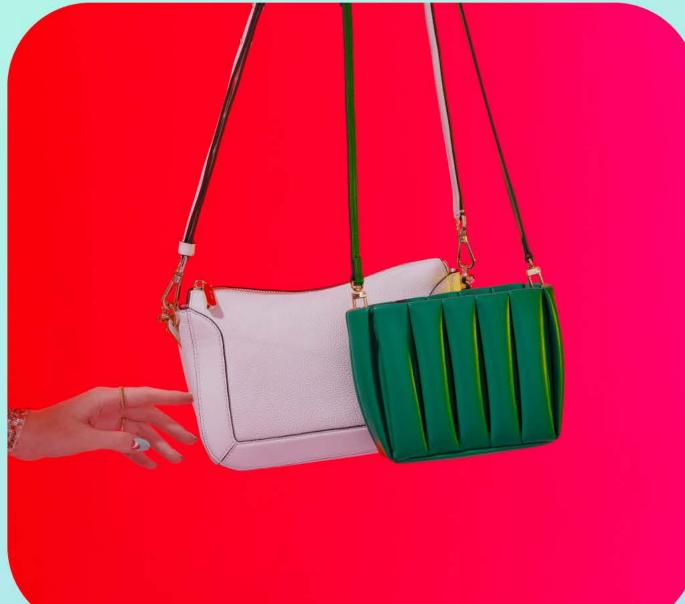
September

3 Father's Day



October

- 2 Labour Day
- 31 Halloween



November

- 11 Singles Day
- 24 Black Friday
- 27 Cyber Monday
- TBC Click Frenzy



December

- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve

New Zealand

Trade Moments

Calendar Moments