Cross Border Trade Checklist

clearpay

Want to reach more customers? Want to expand internationally? Not sure how?

You can now put your brand in front of millions of Clearpay customers overseas who are ready to shop and love your products with Cross Border Trade. Open your doors to Clearpay customers from across the globe. To get you started, we've put together this four step checklist.

CHECKLIST FOR MERCHANTS		
1	**Find an international shipping partner.** An international shipping partner can help deliver your parcels door-to-door around the world. If you need a new shipping partner, here are three great ones we recommend: Sendle | Shippit | SEKO Logistics	
2	**Update your checkout to allow for overseas delivery addresses.** Clearpay's Cross Border Trade is available in Australia, New Zealand, the United Kingdom, Canada and now the United States. Don't forget to update your checkout experience to remove these countries from your shipping region restrictions, so that you can accept delivery addresses.	
3	**Decide if you want to include a currency converter on site.** Clearpay will provide currency conversion at checkout*. But you can still decide if you want to include a currency converter on your website to display localised amounts. Here's how: WooCommerce | Shopify | Magento | Big Commerce | Wix *The converted amount displayed may differ from the final amount charged by Clearpay due to conversion rate.	
4	**Add the Clearpay Cross Border Trade banner to your website.** Let international Clearpay customers know they can check out in their local currency by adding the Cross Border Trade banners to your website. Download assets here.	

Whatever your approach, Clearpay's Cross Border Trade can help you grow and reach more customers than ever before. **Need help?** The Clearpay team is available to help you complete your cross border checklist.

Reach out