


Ho, ho, hold up...

# Christmas is coming!

## Your Afterpay Christmas checklist.

- Unwrap your new visual merchandise and sprinkle it through the store.
- Enter our Merry Quizmas competition for your chance to win one of ten \$100 pre-loaded gift cards [see over].
- Have your elves check out the holiday toolkit for tips, training and more. 
- Get into the Christmas spirit by reading Afterpay's Festive Forecast report.
- Open your doors to an incredible shopping season.

### Why in-store is the place to shop

We surveyed 1,500 consumers ahead of the holiday season for our Festive Forecast report. Here's what they told us.

**58%**

will do some of their Christmas shopping in-store.

**46%**

will be buying gifts in November and early December.

**49%**

get their gift inspiration in stores and shopping centres

**74%**

plan to spend the same or more as last year.

Download the report 



# Merry Quizmas.

All I want for Christmas...is to win!

Feeling festive? Enter the Merry Quizmas competition and be in to win one of ten \$100 pre-loaded gift cards.



Enter here.

## How to enter.

The competition is super easy.



Scan the QR code.



Answer the multichoice questions.



Confirm your details and hit enter!

## Let's get quizzical.

Here's a sneak peak at the multiple choice questions in the quiz.

**1** Which food do people LEAST want to see on the Christmas table this year?

**2** Which holiday gift would shoppers LOVE to receive?

**3** Which generation of shoppers are MOST likely to do their purchasing during Black Friday?

**4** What are people MOST excited to do this festive season?

Merry Christmas from the team at Afterpay.

Visit <https://www.afterpay.com/en-AU/merry-quizmas-terms-conditions> for full competition terms.